Name:- Maia McGhee

This form should be submitted with your Year 3 Learning Plan and a copy of your Live CV

Overview of the project

Briefly describe the task, the relevance of your industrial partner, the role that you will be able to fulfill and the way that this will enhance your learning.

My primary focus for semester one of my third year of study will be my work placement. I have arranged this with Summit, a digital agency which operates in Winchester. I have agreed to work with them on a freelance basis, allowing me to have complete freedom to choose my hours. I have been given the option to work remotely most of the time however am also able to work in their office sometimes if preferred. The flexibility of this role means that I will be able to accommodate it into my busy schedule, making it easier to balance with my part time job and university work.

This is a design based role, which involves producing content for forghetti (a password manager developed and run by Summit) as well as Summits other clients. This includes a variety of different tasks requiring skills such as illustration and animation. I will be able to enhance my learning from the guidance provided by the team at Summit. Furthermore, working for real clients and following set briefs will help me to develop crucial industry experience. Summit has expertise in a variety of different areas including web design, branding and animation. This means that they are a relevant partner, in terms of helping me to achieve my goals of wanting to become a rounded designer, with skills in different areas.

What key opportunities will this task offer you in the following areas

1. **Design Practice**

– Experience working alongside client briefs and branding guidelines.

– Can improve design skills through feedback from Summit and their clients.

2. **Technology (inc software skills)**

– Opportunity to learn new software.

– Can develop my skills through working on client briefs.

3. **Processes (Design Processes, Project Management / Time Management etc)**

– Opportunity to work following the professional procedures used by Summit.

– Experience working in a professional environment where I will have to meet strict deadlines.

4. **Critical Analysis (Reflective Processes / research skills)**

– Research briefs to gain a deeper understanding of what I am expected to produce.

– Research will help explain and justify my design choices.

Learning Outcomes

Please indicate how each outcome will be met in relation to the key opportunities that you have described above (Drag the ticks to the appropriate boxes add more if needed)

	1	2	3	4
Have a detailed knowledge and understanding of their practice in relation to the development of interactive products as well as the component disciplines			✔	
Apply the methods and techniques that they have learned to review, consolidate, extend and apply their knowledge and understanding, and to initiate and carry out projects			✔	
Undertake a detailed analysis both the interpretation and setting of specifications or other briefs				✔
Identify and liaise with any relevant authorities to negotiate and obtain approval for their design specifications				✔
Identify appropriate formats to digitise assets and deliver their designs so that others can easily implement them				✔

Agreed Assessment Submission

Project Outcome
This will include a portfolio made up of a variety of different projects completed at my work placement, each encouraging me to utilise different skills. The desired outcome would be to receive positive feedback from clients and to be proud of the work I have produced overall.

Project Portfolio
This will contain a detailed account of what projects I have worked on during the semester, including a log of my design process and the final outcome. This will be presented on my website.

Process Report
This will be a reflection of the semester, which mentions what I have achieved, as well as any challenges I faced and what I have learnt.

Signed & Agreed by :

Placement Representative   _____

Supervising Tutor   _____

Student   _____